

**FOR IMMEDIATE RELEASE**

Thursday, November 15, 2007

**CONTACT:** Laura Grock/Martin Janis & Co.  
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**MEDIA ALERT  
PHOTO OPPORTUNITY**

**Phoenix Realtors Get Well-Deserved Boost**

*Brokers involved in region's only close-out in two years win trip to Hawaii  
Winners of Grand Prize Drawing to be announced*

*Zelevnak Group Offices Thursday, November 15, 2007 1:00 PM*

Robert Sheridan & Partners will announce the winners of its Grand Prize Drawing, honoring the efforts of all the Realtors involved in the close-out of Lakeshore at Andersen Springs. The Phoenix metro market sell-out is one of a rare few – if any – national U.S. condominium conversion success stories in more than a year. Lakeshore's success is impressive considering the state of Phoenix's market – considered one of the hardest hit in the country according to national news reports.

In order to be eligible for the drawing, Realtors needed to be involved in the closing of the Lakeshore project. Three lucky winners were chosen in a drawing on November 7th to win: (first prize) a one-week trip to Hawaii, (second prize) a 3-day/2-night stay at Disney's Grand California Hotel; and (third prize) a 60 GB iPod with \$100 iTunes gift card. Mr. Richard G. Berry, Principal of Robert Sheridan & Associates, will be presenting the awards.

**WHEN:** Thursday, November 15 1:00 PM

**WHERE:** Zelevnak Group Offices  
9500 E. Ironwood Square Drive, Suite 201  
Scottsdale, AZ

**CONTACT:** If you are interested in interviewing Robert Sheridan of Robert Sheridan & Partners or the prize-winning realtors please contact Laura Grock at (312) 943-1106.