

FOR IMMEDIATE RELEASE

MEDIA ALERT

Friday, September 7, 2007

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Robert Sheridan to Appear on CNBC's "Power Lunch"

Robert Sheridan & Partners' CEO discusses real estate strategies with host Bill Griffith

(CHICAGO) – Robert Sheridan of Robert Sheridan & Partners will be appearing on CNBC's "Power Lunch" with host Bill Griffith on Friday, September 7, 2007 as part of its special traveling road show to Chicago. Bob Sheridan will be talking about the real estate market and the unique investment opportunities it presents despite the current industry downturn.

A pioneer in condominium conversions throughout the U.S. since the 1970s, Sheridan's Gibraltar REO Program has raised \$50 million that will, once leveraged, let him purchase \$300 million worth of failed projects in Arizona, Southern California, Nevada and elsewhere. If you would like to watch Bob Sheridan's interview on CNBC's "Power Lunch" on September 6th, it will air during noon and 1 p.m. CDT.

Mr. Sheridan is also being featured in this week's issue of *Forbes* magazine. Written by Christopher Steiner, the article is called "Life in the Ruins – What Real Estate Mess?" For Robert Sheridan it's bargain time." The issue is available on the newsstands and online at www.forbes.com.

If you are interested in interviewing Robert Sheridan for expert comment on the residential and commercial real estate industries, please contact Laura Grock at (312) 943-1106.